



The goal here is to take this template & modify it to fit your business. As this was written for my business it may not fit your business model, so please adjust to make it your own.

Follow Up 1

Hi {First Name},

Thanks for the quick reply. What I offer is [your offer]

If you want to generate more [of your desired outcome] on a consistent basis in a cost-effective way, then, without any question, I can definitely help you to do that.

I can provide you with as many inquiries for [your service] as you can reasonably manage.

There are lots of people actively looking for [your service] right now in your area. I can connect you with them.

If you want more details, click below for more details:

[Add your landing page link here]

If you want to enjoy the added security in your business of having a reliable, sustainable and predictable way to generate [more of your desired outcome], then this is perfect for you.

I guarantee the results, so if there's no results, there's no fee. [Leave this out if you wish]

If this is of interest to you and you'd like to learn more, then the easiest thing to do is to simply arrange to jump on Skype or the phone for a short conversation.

The resulting call will take about 5-10 minutes of your time. You will be under No Obligation and I promise, we will be friends at the end regardless of the outcome!

So, when you're ready to consistently generate more [of your desired outcome], let me know.

Best wishes,
Sam

[Modify the above message as needed to best represent your product or service.]

Follow up 2

Hi {name},

I haven't heard from you. Just checking to see if you received my previous email?

Thanks

Sam